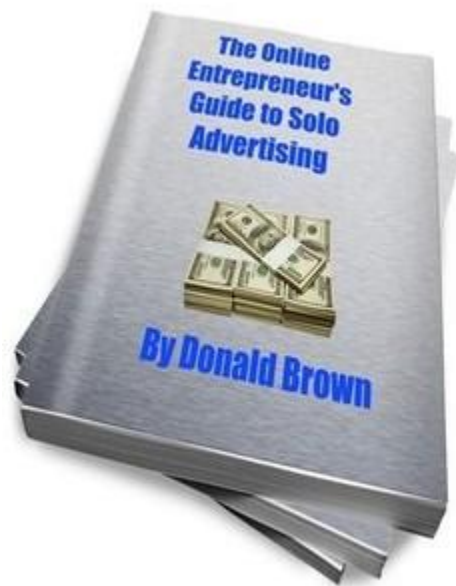


# *The Online Entrepreneur's Guide To Solo Advertising*



## Never Struggle for Traffic Again



### **Introduction**

Hello let me introduce myself. My name is Donald Brown. I am an online entrepreneur who thoroughly enjoys helping others to succeed online. I currently run a membership program called Teach Me Info Marketing which can be found here below. It is designed to help you with your info marketing by helping you to develop your own information products and sell them online. So check it out!

<http://www.teachmeinfomarketing.com>

The reason why I wrote this report is because there are a whole lot of individuals such as yourself who really need to drive highly targeted traffic to their sites and to their offers. They need to grow their lists and expand their bottom lines, and while there are other methods by which they can use that are free to drive highly targeted traffic, nothing outweighs the power of solo advertising as you will see

from this report. A matter of fact, I firmly believe that solo advertising far outweighs pay per click advertising by a long shot!

Now for those of you who are on low budgets, solo advertising can be a bit costly, but what I highly recommend that you do first is to locate someone who can give you a solo ad placement for very little cost just to get you started, and then as you make more money, then purchase the more expensive solo ads because those ads will be placed onto much larger lists. After all, you need to start somewhere, and starting small is where it is at the moment.

Even if you pay something like \$20 or \$25 for just 50 clicks, that's a start, and even that could land you a great number of subscribers, or make you cash.

Now I don't advocate that you stop using the free traffic generation methods that you're currently using such as article marketing, giveaway events and other methods not mentioned here, but I strongly recommend that you simply add solo advertising as an additional marketing strategy in your marketing arsenal that will help you in the long run.

Now I can't guarantee that you will make anything from placing a solo ad from the resources that are provided because that all depends upon your ad copy and how you approach people with it. It all depends if you provide a good headline and a call to action, and provide a product that people actually want and need. That's the key to success with solo advertising.

Many online entrepreneurs use solo advertising to grow their lists, and increase their bottom line and then put some of that money straight back into their business to grow it even more. In other words, you can use solo advertising as a looped method for generating income and more traffic. That is, if you buy a solo ad for little cost, and then see that you have made not only your solo ad cost back, but a bit extra, then take some of that extra that you have made and put it into another solo ad that may cost a bit more and can target a much larger list and start growing your list and your bottom line that way and just keep rinsing and repeating.

I strongly recommend that you use this information to build your business the honest and ethical way, and to use this information to help others to do the same. Don't hoard the information you receive here. This stuff isn't secret, nor is it designed for a close group of people such as some inner circle or anything like that. It is for everybody because the Internet is big enough for everyone.

As we all know, generating quality traffic is the lifeblood of any business. However, generating that traffic can be a daunting task for most people since they don't know where to get the traffic that they need for their online businesses. What most people end up doing is using things like safe lists, and traffic exchanges that require you to build up credits in order to mail people by viewing

other people's ads and such which takes up a whole lot of your valuable time and as you well know, time is money.

Most people try to do marketing on their own with very little help, or even leverage. However, using the power of leverage is where your marketing can really stand a boost, and through solo advertising as you will see here in this report, you can grow your list substantially, and even make more money as a result.

Even if you're doing something like affiliate marketing, you can still make commissions with solo advertising. However, the key to that is to make sure that your ad copy is going to convert readers into buyers.

I have also provided a list of solo ad sources that you can easily tap into to grow your list and make more money with as well. Now this list isn't some cheesy tiny little list of just a few solo ad vendors. No, it is a mega list comprised of solo ad vendors in the IM and the non-IM niches. Believe me, it will keep you and your business happy for many years to come, and you want to know something else?

Whilst everybody else is fooling around in Google's jungle of digital animals and such, you on the other hand are quietly raking in subscribers, and making money without any of the slaps from Google or being attacked by any of Google's digital animals.

Not only that, but many people try and go it alone by doing their own marketing which in most cases ends up being a total disaster unless they have the skills to pull it all off right. Sure you can write and submit articles, and even give stuff away to drive highly targeted traffic, but there's a much better way to do it and it is more effective than some of the free ways that you might be using right now.

Let's face it, SEO isn't easy to do and unless you're really on top of things, you will be pulling your hair out over SEO because it just keeps on changing right and left, and if that's not enough, then you have the big G to contend with all their algorithms which change at the drop of a hat. And, you know when that happens, then the game has suddenly changed and you have to learn things all over again and follow some new set of guidelines and rules that Google puts on you to make sure that your site ranks and such.

This isn't to say that those free ways aren't any good because they are, but you need to multiply your efforts by using the methods outlined here in this report because in doing so, you will grow your list and increase your bottom line as a result, and you will be making more money than you would be making if you continued to go it alone.

Now other people use article marketing which is a really good way to generate traffic, but what about instantaneous traffic? What about instant great exposure

of your products and services without having to wait for it? Well enter into the world of solo advertising.

Solo advertising can make some people cringe because of the price that it costs up front, but factor in the number of clicks that you receive, the instantaneous exposure and the fact that from that you could make even more money to put back into solo advertising, then you can see just how effective solo advertising can really be for your bottom line.

Sure maybe initially the first solo ad might cost you a bit of money, but when you begin to make more money from that one solo ad, then you can also see how that can actually snowball into bigger profits, more traffic, and a better business for you in the end. However, like was said, the first initial solo ad that you place might be a bit expensive, but if people on that list purchase your offer, then you will not only have made up the cost of placing the solo ad, but then you can even place more solo ads to increase your profits in the end.

Not only that, but think of the members you would have in your continuity program, customers you will have for products that you're selling and so on. If you do run a continuity program, then you can see where this is going. Even from one single solo ad, if you generate just a few members to your membership site, then more than likely, you will have just covered the cost of the solo ad and more.

Let's have a look at a scenario. You purchase your first solo ad for let's say \$40, and the list that this solo ad goes to has about let's say about 4000 subscribers. Ok, now let's suppose that out of those 4000 subscribers, about 500 of them purchase your product which costs about \$7. Ok what will you end up with in the end? Here's what you would end up with if all 500 people purchased your \$7 product. You would get about \$3500 and that's off of a \$40 solo ad that you placed to a list of about 4000 individuals. Not too bad right? Well remember though that not everybody out of that 500 group will purchase. That is just a hypothetical situation to think about.

So that means that you would more than make up for the initial cost of that first solo ad, and that's just on a measly \$7 product to a very small list. Now of course, in reality, maybe not all 500 individuals will buy that product, so let's scale it down just a bit and let's say that at least 100 people bought it. What would you then end up with? Well that translates into a cool \$700, which isn't too bad, not from a \$40 solo ad that you placed on a 4000 subscriber list, and that's only the start! And, if you run a continuity program for just \$7 per month, and 100 people bought it, then that's \$700 extra per month that you didn't have before.

Ok, that means that if we scaled it back up to the original 500 people who purchased that product and it was a continuity program, then that's a pretty cool

\$3500 per month that you would be getting, and all of that from a measly \$40 solo ad to a 4000 subscriber list. Do you see where this is leading?

Even if you only purchased the cheapest solo ad for around \$40, you can still end up doing quite well because of the leverage that you will be using to grow your list and grow your bottom line.

Ok, let me use Teach Me Info Marketing as a springboard here because I charge at least \$17 for memberships into this program. Let's use this scenario so that I can show you just how powerful even a measly \$40 solo ad can be from a 4000 subscriber list. Ok, are you ready? Here we go.

Let's suppose that I purchase a \$40 solo ad to a 4000 subscriber list and let's say that 500 people purchased at \$17 per month. How much will that land me? That would land me a cool \$8500 per month in residual income! Ok let's scale that back to just 100 buyers. How much would that be? That's a cool \$1700 per month on a 4000 subscriber list.

Now I don't know about you, but those kinds of residual figures really excite me. I am not doing this to wave money in your face, but I just want to show you how the power of leveraging someone else's list can really benefit your bottom line from a measly \$40 solo ad.

So the initial cost of the solo ad might be an ouch, but after the initial shock of paying for the solo ad, comes the joy of receiving monthly payments through your continuity program. That is why so many online entrepreneurs are pushing membership sites because with them, you get a monthly income. And, with solo advertising at your disposal, there's no limit to the number of subscribers you can get for your program that could land you a pretty substantial monthly income that some of which could be put right back into more solo advertising to grow it even more.

Solo advertising is much better than pay per click because you're guaranteed traffic whereas with pay per click, you don't really know what you're getting if anything at all. Not only that, but just because your ad may appear on someone's site doesn't mean that somebody will necessarily click on it. Whereas with solo ads placed with a reputable online entrepreneur, you're guaranteed quality traffic to your site. So you may want to seriously think about placing at least one solo ad to get the ball rolling on your success because after the initial cost of that solo ad, things do get better for you in the end. You will be able to purchase more solo ads because you will be making more money, and as you already know, the more solos that you place, the better it is for you in the end.

The reason why you will get clicks is because those that are on the entrepreneur's list already trust him or her to provide them with quality offers and since they're on the list and you have placed your offer there, then more than

likely they will click on the links in your ad because they have learned to trust the entrepreneur and what they have to offer their list.

Solo ads are an excellent way to drive traffic to your site and to your offers. And any smart entrepreneur knows that and they use solos to make the money that they do. So the mystery of how money is being made online has just been revealed to you, and it has been lying underneath your nose all this time. However, not all entrepreneurs online talk about solo advertising because they're too busy pushing their own expensive programs that really don't amount to a hill of beans anyway.

They try and steer you away from what really works and what you could really do to make money online. Well now you have a huge piece of the complicated puzzle and now you're armed with the tools that you need to begin increasing memberships, monthly incomes and the sales of all your products.

Now one thing that you have to keep in mind is that not all entrepreneurs who offer solo advertising are the ones that you need to work with to provide you with traffic and sales. Not all solo ads are created equal.

Some entrepreneurs will send fake traffic to your site such as bots which aren't real human traffic at all, and a few entrepreneurs don't even send out the ads at all and instead just collect your money.

The list that is provided here in this report is of qualified marketers who do send out solo ads and who have proven track records, plus the testimonials to back them up. Just by reading the testimonials is like reading a list of reviews because that's what they are. So it pays to read those to see what you're up against before placing a solo ad with that particular individual.

Then once you have found the individual to whom you want to use for placing a solo ad, then the next thing is to create your ad and make sure that the ad will convert and grab the reader's full undivided attention, and it must also provide a solid call to action in order to get the response that you hope for.

However, nothing is 100 percent guaranteed in this industry, but as long as you do the right things and provide a quality solo ad that will convert, then you will receive results when you pay for and have the ad placed.

Just remember, that after placing your first solo ad and after you start to see some income coming in, put some of that back into your business by placing even more solo ads and watch your business grow like gangbusters.

If you're building a list, placing solo ads is really an excellent way to build a list because you will have paid for the ad and most people who read solo ads are looking for free stuff online anyway. Not only that, but when you place a solo ad,

you're placing it with an individual who has the list, the experience and the willingness to help you to succeed online. Sure you may not have a list of your own, but paying for a solo ad and borrowing someone else's list is an excellent start to building your own highly responsive list, getting highly targeted traffic and making sales online.

Having the total power to succeed online by using solo ads is something that you should really strongly consider because most people don't know about this and they keep on buying into system after system trying to search for that so-called magic bullet that simply doesn't exist that can bring them to success.

You now have the things that you need to get the ball rolling on your future success and as long as you keep using these, your business will grow, your list will grow and so will your profits.

Now I must let you know that if you do place solo ads, make sure that you place them in the right places. That is, don't place a solo ad for how to make money online with a marketer who specializes in how to grow flowers and such. That is the wrong list to be placing a solo ad with. You need to place ads with marketers who have products and or services that are a lot like what you're offering and who have highly responsive lists that are more than willing to take you up on your offers.

So making sure that your ads are placed with entrepreneurs who are involved in your niche is an excellent place to start and the smart thing to do for your business.

## **Crafting Your Solo Ad Piece**

Here is how to write a solo ad:

\* Exciting Solo Ads Headline - The key with writing solo ad copy is to get as many clicks as possible, so the first step is to actually get your email opened! A good way to create an eye catching headline is to give a time period for when results can be expected. For example "How To Earn \$150 A Day In 60 Days" etc. If you have a free gift to offer then you can also use the word "free" in the title which often helps.

\* Short Ad Copy - Now that you have got your solo ad opened the next step is to get the click. So keep it short and sweet. I would provide a short opening paragraph and then your link and then another short sentence and then the link again. Actually say "click here" in the link to encourage clicks.

- Congruent Ads - It is important that you solo ad heading matches your solo ad body and matches your squeeze page heading and matches the offer you present after the squeeze page. If this all matches up then

conversions will be higher and you will be able to make back most of your ad expenditure quite quickly.

That is, make sure that the solo ad copy matches up with what you said on your squeeze page or sales page without deviating from that because if your solo ad says something totally different from the squeeze page or the sales page, then that will only confuse people, and that's not good.

Just as it is important to make sure that your ad copy on your site is the best that it can be, same goes for ad copy for solo ads too. You want to make doubly sure that your ad copy for your solo ad will convert and drive traffic to your offers, and the best way to do that is to do pretty much the same as you did on your site's ad copy, except for making it a bit shorter since it will be sent out inside an email. Remember, you don't need to write a book for your solo ad in order for it to convert. Just keep it short and sweet.

Provide the main selling points such as the main benefits, and then make sure that you provide a definite call to action. The call to action and the main selling points are crucial to the ad because that's what will make it work for you.

However, I put the cart before the horse here because what you really need to start off with is a headline that grabs the attention of the readers. An attention grabbing headline can actually mean the difference between a solo ad being a bust to a solo ad being a total success. While nobody is perfect, and no business is perfect, you still want to provide a headline that is an attention grabber and will cause people to open up that email and read what you have to say. After all, you did pay for a solo ad and you want to make your money back and then some.

Now remember that your solo ad might not go out on the very day that you have purchased it. It might take a day or two, or even longer depending upon the entrepreneur's schedule for placing solo ads. Some marketers will tell you about how long it will take for your solo ad to go out, and they will let you know when the ad was sent out.

## **Offer Your Own Solo Ads?**

Just think after you have built up your list into the thousands, then you can sell your own solo ads to other entrepreneurs and make even more money on top of what you're already making from your memberships, and sales of your other products. So as you can plainly see here, just from one solo ad, you can get the ball rolling and it will only go faster and faster as it goes along.

You will build your list bigger and bigger, make more money and build the business of your dreams all from the first solo ad that you place. And when you do reach the point where you're able to sell solo ads, you can make even more money with that along with your other products and really make it big online.



There's no need for any complicated systems with all sorts of modules and such. All you need is to place solos with the entrepreneurs who are somehow related to your niche, and off you go. It does indeed pay to place solo ads with entrepreneurs who possess large lists and who are related to your niche. Of course, you're in good luck because most entrepreneurs listed in this report specialize in Internet marketing, so it would be safe to place a solo ad with them.

Below is a list of solo ad providers and even a solo ad directory where you can find qualified solo ad providers and such. Remember that if you're just starting out for the first time with solo advertising, you will want to start by purchasing some of the smaller solo ad packages that some of these vendors are offering. There are a few solo ads listed here that are as low as \$40, or lower in some cases.

These are great when you're just starting out, but once you have made a bit of money from the smaller solos, then you can move onto the larger ones and expand your bottom line even more, plus add more subscribers to your list.

Make sure that you also follow instructions that the vendor gives you on purchasing solos from them because that's vitally important.

The links below are to active solo ad providers who are currently providing solo ad services.

<http://operationsolo.com/solosellers/>

<https://www.solochecker.com/>

<http://www.soloaddirectory.com>

## **IM Solo Ad Providers**

<http://abel-chua.com/solo-ads>

<http://ads90.com>

<http://ashleygough.com/soloads>

<http://atheerfendi.com/solo-ads>

<http://bbprofits.com/Soloads>

<http://bigbearmarketing.co/solo-ads>

<http://bit.ly/doritasolos>

<http://brandonsheltonmarketing.com/solo>

<http://buildemaillists.com/solo-ads.html>

<http://bulldog-marketing.com/solo/>

<http://business.leningovea.com/premium->

[http://calchamplin.com/solo\\_ads.html](http://calchamplin.com/solo_ads.html)

<http://cashmoneyblueprint.net/soloadsecrets/>

<http://cashpros.com/soloads>

<http://cashsuperstar.com/soloads.html/>

<http://charliesolo.com/soloads>

<http://claynekeegan.com/solo->

<http://colmwynne.com/SoloAdSale>

<http://crossingthefreeline.com/soloads.html>

<http://david-hyatt.com/solo>

<http://davidlelong.com/soloads>

<http://drbennymarketing.com/solo-ads>

<http://easybusinesstapping.com/soloads>

<http://elitesoloads.com>

<http://esourceinfo.com/advertising.html>

<http://evazaher.com/soloads/>

[http://explosivetrafficvideos.com/solo\\_ads](http://explosivetrafficvideos.com/solo_ads)

<http://eZineSoloADs.net>

<http://fasttrafficboosters.com/SoloAdMailings/>

<http://frankkerley.com/soloads>

<http://franksalinasonline.com/soloads/>

<http://freeimautomationtools.com/soloads/>

<http://garyllewis.com/soloads.htm>

<http://heimirfinnson.com/solo-ads/>

<http://hurricanesoloads.com/>

<http://im-empowered.com/soloads>

<http://imspecialty.com/MySoloAdOffers/index.html>

<http://internettrafficmethods4u.com>

[http://jaysonbenoit.com/solo\\_ads](http://jaysonbenoit.com/solo_ads)

<http://joesnewstuff.com/soload/>

<http://johncornetta.com/soloads/>

<http://jonileung.com/my-happy-customers/>

<http://joshadlesperger.com/solos/>

<http://jtllikes.com/soloads/>

<http://kenneth-kraakstad.com/soloads.htm>

<http://killerresultsmarketing.com/solos/>

<http://lisamarket.com/soloads/>

<http://listhabit.com/solo->

<http://louismartel.com/solo/>

<http://makingitsuccessful.com/top-notch-solo-ads>

<http://mastermindlistbuilding.com/soloads.html>

<http://microblogsolution.com/solo>

<http://moneyminingmoves.com/gails-solo-ad-page/>

<http://mysimplelittlesystem.com/chris-farshays-solo-ads/>

<http://onestopsolos.com/buy/>

<http://onlineprofitsinc.com/soloadinfo>

<http://opportunity-advisor.com/soloadbooking.html>

<http://petebruckshaw.com/solo->

<http://peterpaulmarketing.com/soloads>

<http://primeinsiders.com/SoloAds.html>

<http://profitwithaustin.com/soloads>

<http://profitwithbrian.com/solos/>

<http://profitwithluis.com/solo-ads/>

<http://properebooks.com/soloads>

<http://qualityprods.com/hqsoloads/>

<http://rapidprofitplan.com/soloads>

<http://rapidsuccessformula.com/soloads.html>

<http://redpointprofits.com/solos/>

<http://rhiataylor.com/soload.html>

<http://ryanandbryan.com/soloads>

<http://sendasolo.com/>

<http://smokinhotsolos.com/solo>

<http://soloadpro.com/purchase>

<http://SoloAds.me>

<http://soloadsleader.com>

<http://soloadspremium.com/>

<http://solo-store.com>

<http://strimaitis.com>

<http://success4allbiz.com/solos>

<http://superbsolos.com>

<http://suprememarketingsecrets.com/sq/solos>

<http://thebestsoloads.com/vicki>

<http://tomerep.com/SoloAds/>

<http://vincecraigne.com/solos>

<http://viraltrafficfast.com/zachssolospecials/>

<http://whoistoddmatherne.com/soloads>

<http://afterhourmarketing.com/buysoloads>

<http://amazingsolos.com>

<http://angelosayson.com/soloads/>

<http://anthonytilley.com/solomailings/>

<http://colinmeunier.com/soloads/>

<http://davidwolfesoloads.com>

<http://eliteonlinemarketing.net/solos/soloads.htm>

<http://firstchoicesolos.com/>

<http://heatherssolos.com>

<http://internetprofitbuzz.com/ShuDees-SoloAd>

<http://internetultimatetools.com/content/george->

<http://ivanrendulic.com/PremiumSoloAds>

<http://jackcoxill.com/Solo->

<http://johnkneita.com>

<http://johnsondd.com/solo-ads>

<http://jrmorales.com/soloads/>

<http://list-building-made-easy.com/solos/>

<http://marcmilburn.com/solo/>

<http://marketmajik.com/soload/solos.html>

<http://michelletabasco.com/>

<http://myimcash.com>

<http://mytrafficgenie.net/funnels/soloads.htm>

<http://premiumqualitysolos.com/>

<http://QualityEmailSoloAds.com>

<http://QualitySoloAds.com>

<http://quality-solos.com>

<http://RachaelSanders.com>

<http://riznicolas.com/soloads>

<http://snoozelounge.com/solo>

<http://solojunky.com/>

<http://solosubs.com/>

<http://sucesswithsolosteve.com/soloads/>

<http://supersoniclistprofits.com/solos/>

<http://warriorforum.com/warrior-forum-classified-ads/660524-sale-quality-solo-ads-100-guaranteed-clicks-spaces-limited.html>

<http://warriorforum.com/warrior-forum-classified-ads/688362-top-tier-solo-ads-matt-olson-fresh-unsaturated-100-real-buyers.html>

<http://workwithjrquarles.com/solos/>

<http://yourmarketingformula.com/solo/>

[https://bn138.infusionsoft.com/go/traffic\\_funnel\\_lcpa/dseisner/](https://bn138.infusionsoft.com/go/traffic_funnel_lcpa/dseisner/)

## **Non-Internet Marketing Solo Ad Vendors**

<http://www.intermarkets.net/advertisers/portfolio/news/drudgeReportAdvertising.html>

<http://www.entrepreneur.com/mediakit/digital>

<http://www.gopusa.com/contact-us>

<http://www.thehumaneventsgroup.com/online/>

<http://www.infowars.com/advertise->

<http://www.prisonplanet.com/advertise>

<http://www.newsmax.com/Advertise/RatesExclusiveEmails>

<http://thejrwa.com/contact-us/>

<http://townhall.com/mediaadvertisingkit/emailblasts>

[http://www.usatoday.com/marketing/media\\_kit/usat/brand.html](http://www.usatoday.com/marketing/media_kit/usat/brand.html)

<http://www.wnd.com/advertise->

<http://topachievement.com/contact.html>

<http://www.selfgrowth.com/advertisingform.html>

<http://info.123greetings.com/mediakit/email-ad-opportunities.html>

<http://www.arcamax.com/mediacenter/contact>

<http://www.beliefnet.com/Online-Media-Kit/Advertisers.aspx>

<http://www.coolsavings.com/business-solutions/solutions/advertising-opportunities>

<http://www.instyle.com/instyle/static/advertising/mediakit/instyle/contacts.htm>

<http://www.mypointscorp.com/>

<http://www.pchgamesnetwork.com/contact-us>

<http://advertising.smartbrief.com/>

<http://www.recipesecrets.net/advertise.html>

<http://www.zacks.com/advertising/>

<http://tsed.turner.com/contact-us>

<http://www.nextmark.com/>

<http://www.themediacrew.com/services/#.UFfxM3aX6KQ>

<http://www.givemoremedia.com/advertise.aspx>

## **Internet Marketing/MMO/BizOpp Sites**

<http://www.johnchow.com/advertise/>

<http://www.jvrocket.com/>

<http://www.imreportcard.com/advertise.cgi>

<http://www.addme.com/nlsponsor.htm>

<http://www.bizweb2000.com/ads.htm>

<http://www.blogstash.com/contact-me/>

<http://www.businessopportunity.com/Advertise/>



<http://www.demc.com/advertise.shtml>

<http://www.extrememarketingprogram.com/>

<http://www.2work-at-home.com/adcart/ad.shtml>

Now that you have all this valuable information at your fingertips, you can use it to greatly expand your business, build your list and generate a profit from all the resources that I have provided you here. You now have in your possession the most powerful emailing system on the planet that can put you far ahead of the game and possibly land you in the realm of the big dogs of marketing.

Just think, expanding your list and making money whenever you want by using these resources here in this report is what you have been searching for, and now you have them. I urge you to use all of these resources to the fullest and grow your business to new levels.

Here's to your ultimate success and a brighter future!

Oh, I almost forgot something, and this one is huge! How'd you like to boost your solo advertising straight through the roof and send your offers to literally millions of people all at once?

Just imagine for a moment not sending a single solo ad to just one list, but sending a single solo ad to many lists all at the same time spanning literally millions of people? Just think of what that could do to your own list as well as your bottom line?

Well this one resource can help you to accomplish this, and it will be your secret way of generating highly targeted traffic, leads and sales.

Now I must let you know that it will cost you some money at least \$150 a minimum to get started, but that's not as much as some other solo ad campaigns which cost more than this. So what is this resource that you can tap into and bring your solo advertising straight through the roof to generate more traffic, subscribers and sales? Well here it is below.

<http://adclickmedia.com>

Ad Click Media is a site where you can do PPC campaigns easily, as well as solo advertising, and that's why I had included it here in this book as a resource that you can use to generate traffic and sales with creating solo ad campaigns.

This one resource like I mentioned is solo advertising on mega steroids, and if used wisely can generate more traffic, subscribers and even sales for you.